



**FOR IMMEDIATE RELEASE**  
July 23, 2021

**Media Contact**  
Haley Carson  
312.673.5696

[hcarson@distributorconvention.org](mailto:hcarson@distributorconvention.org)

## The 2021 NAFCD + NBMDA Annual Convention Creates Space for Collaboration

CHICAGO – The **2021 NAFCD + NBMDA Annual Convention**, taking place November 2-4 in Dallas, Texas, is famed as a can't-miss event for many distribution executives. Throughout the three days, attendees will be presented with hands-on learning experiences, professional development tools and countless opportunities to collaborate with other distribution leaders.

The 2021 convention is expected to attract over 800 distribution professionals. In an effort to foster engagement among attendees, a wide range of functions designed to connect current and potential trading partners are planned.

Outside of these networking forums, attendees are encouraged to establish and strengthen their partner relationships through tabletop meetings. NAFCD and NBMDA anticipate that nearly 180 suppliers will host a tabletop exhibit this November. To make sure maximum levels of productivity are met, trading partners reach out to each other ahead of time to set up appointments for business meetings.

"Tabletop meetings give distributors the chance to connect with current suppliers in a comfortable setting. Additionally, the tabletop format is a highly effective means for suppliers looking for new distributors to meet with a large number of distributor decision makers at one event. Due to this, our tabletop booths are highly sought after and tend to sell out fast," said Scott Narug, NAFCD's and NBMDA's Director of Sales.

Those interested in securing a booth, or learning more about the 2021 convention, can visit [www.distributorconvention.org](http://www.distributorconvention.org).

###

### About NBMDA

NBMDA is a trade association representing the leading wholesale distributors of wood panels, surfacing materials, cabinet hardware, finishes and related interior products. Membership is comprised of distributors and suppliers that serve the

independent building material, and kitchen and bath dealer as well as those that serve production companies involved in cabinetry, architectural woodwork, stock woodwork, store fixtures, solid surface fabricating, plastics fabricating, general and specialty woodworking industries. For more information, visit [www.nbmda.org](http://www.nbmda.org).



### About NAFCD

The North American Association of Floor Covering

Distributors (NAFCD) is a North American, not-for-profit trade association serving distributors and suppliers of floor covering materials and related products. Its purpose is to enable wholesale floor covering distributors to be the most efficient, professional and profitable vehicle for bringing their suppliers' product to market resulting in the highest degree of customer satisfaction. NAFCD is dedicated to providing its members with opportunities to learn from each other, stay ahead of trends, and become better educated on ways to grow their business. For more information, visit [www.nafcd.org](http://www.nafcd.org).

